

You are what you eat... the same goes for your dog.

The most common ingredients found in 450 of the most popular pet food products sold in North America include...

Salt - Used to cover up rancid meat and fat, can cause kidney and heart disease, hypertension -- used to encourage cats to drink, source of sodium chloride.

Sucrose - Sugar --leads to hyperactivity, addiction to food (sugar rush), weight gain.

Partially hydrogenated soybean oil - Causes digestive upset, premature aging.

Tetra sodium pyrophosphate - Is a rust stain remover used in cleaning products (TSP)!!!! Why is it in food? Emulsification of rendered animal fats! Very toxic, causes nausea and diarrhea.

Corn syrup - A "sugar" that causes diabetes, weight gain, hyperactivity, fearful behavior, ill health.

Corn - Inexpensive feed-grade can include moldy grain or fungus which has cause death.

Yellow 5 - Artificial color, a salicylate which can be become deadly to cats with extended use.

Blue 2 - Carcinogenic, artificial color.

Blue 2 and other color - carcinogenic.

Sodium bisulfate - Used as disinfectant!

Smoke flavor - Indicates flavor which can potentially become carcinogenic, retards bacteria on rancid meat.

Dried meat by-product - Can include tumors and diseased tissues, rancid trim pieces and innards of various animals.

Dried plain beet pulp - Pure sugar filler -- leads to weight gain, hyperactivity and feeds arthritis.

Sea salt - Used to cover up rancid meat and fat, can cause kidney and heart disease, hypertension -- used to encourage cats to drink, source of sodium chloride.

salmon meal - Concentrated source of protein and a few fatty acids (oil has been pressed out) but can add mercury to the diet.

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Dried whey - Can encourage allergies, cheap protein source from cow's milk.

Dicalcium phosphate - Can become toxic to body -- texturizer in can food.

Ethoxyquin (a preservative) - The most carcinogenic preservative, most in industry have stopped using it except very cheap, poor quality foods.



Sodium chloride - Table salt -- used to cover up rancid meat and fat, can cause kidney and heart disease, hypertension -- used to encourage cats to drink.

Fish - Non-descriptive, probably rancid and of poor quality. Can have high levels of mercury.

Rice hulls - Cheap filler, can be harsh on intestines.

Rice gluten - Can encourage diabetes, a poor protein source/filler.

Rice flour - Cheap filler, causes bowel distress and can lead to diabetes in dogs.

Rice bran - Cheap filler, can lead to digestive upset.

Red 40 and other color - Is a carcinogen.

Red 40 - Artificial color, carcinogenic.

Red 3 - Carcinogenic color.

Rabbit by products - Includes tumors, ears, carcass, etc.

Egg product - Cheap source of protein, waste product of egg industry, free of shell.

Soybean hulls - Cheap filler, harsh on intestines.

DL-alpha tocopherol acetate - Synthetic source, non-nutritive.

DL-alpha tocopherol acetate [source of vitamin E] - Synthetic source, non-nutritive. Used generally as a "natural" preservative.

Dried animal digest - Flavor enhancer. Is non-descriptive, digest is rendered animal tissue, including rancid or diseased parts.

Starch - Cheapest form of carbohydrates causes weight gain and poor digestion, filler.

Dried beet pulp - Waste product. Cheap filler/fiber-causes sugar rush/addiction to food, hyperactivity and allergies.

Dried beet pulp (sugar removed) - Waste product. Cheapest, most common filler used, still contains enough sugar residue to cause problems such as hyperactivity and blood sugar imbalances.

Dried brewers yeast - Can become toxic to liver, waste product of beer and ale industry.

Sodium carbonate - Neutralizer for rancid fats, similar to lye.

Dried cellulose - Very harsh on digestive tract, suspected to include cardboard or peanut hulls.

Dried grape pomace - Grapes can be deadly to dogs.

Soy hulls - Can cause bowel irritation, cheap filler.

Soy flour - Cheap source of grain protein, filler, can cause bloat/death in dogs.

Sodium tripolyphosphate - Used as rancid meat preservative.

Menadione dimethylpyrimidinol bisulfite (source of vitamin K activity) - Least beneficial source of



Vitamin K activity needed for proper blood clotting.

Sodium phosphate - Non-digestible source of phosphorous (vital to maintaining acid/alkalinity pH).

Sodium nitrite (for color retention) - Potentially highly carcinogenic.

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Sodium hexametaphosphate - Cheap source of phosphorus can become deadly to dogs -- emulsifier, texturizer.

Propylene glycol - Adds sweetness to food, used in antifreeze! Some preservative action, possible carcinogen.

Manganous oxide calcium iodate - Often used in bleaching tallow.

Fish oil - Non-descriptive type of fish can include rancid source of "throw away" catches.

Iodized salt - Used to cover rancid meats and fats, get cats to drink more - causes kidney dysfunction, hypertension.

Iron oxide - Can be cultivated from rust!

L-alanine - Non-essential amino acid used as supplement in heavy grain-based foods but causes cancer in lab mice.

Lamb by-product - Contains everything internal but the muscle meat including diseased tissue, tumors, etc.

Onion powder - Can be deadly to dogs, non-nutritive.

L-lysine monohydrochloride - Poor source of Lysine (essential amino acid found in meat), cheaper to use for food enrichment for grain-based foods.

Magnesium oxide - Has caused tumors in lab rats, antacid.

Peanut hulls 10.8% (source of fiber) - Can harm the digestive tract, cheap fiber.

Meat and liver meal - Can include tumors and diseased tissues, rancid trim pieces and liver of various animals, concentrated.

Natural and artificial flavors - Poor quality of flavor additive, artificial flavors can be carcinogenic.

Natural and artificial chicken flavor - Artificial flavors can cause severe illness, become carcinogenic.

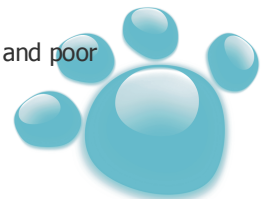
Monosodium phosphate - Used as emulsifying agent.

Meat by-products - Non-descriptive indicates 4-D meat, cheapest source, can include diseased tissues (tumors) and organs.

Molasses - Added to foods or high on the list of supplements creates blood sugar imbalance, causes diabetes, hyperactivity, best used in treats, not foods or supplements.

Modified starch - Cheap source of carbohydrates, filler, causes digestive upset.

Modified food starch - Non-descript source can be from any grain, causes allergies, weight gain and poor digestion, filler.



Lysine - Indicates heavy soy-based food which dogs can die from unless they have lysine to help digest it, best to avoid this diet unless soy is missing.

Fresh chicken by-products (organ meat only) - Indicates poor quality hidden behind "organ meat only" and "fresh" still by-products which can include diseased organ tissue.

Sorbic acid (a preservative) - A mold and yeast inhibitor.

Propyl gallate and citric acid - Chemical preservative, can cause digestive upset, stomach irritation, deceptive adding with natural Vitamin C.

Propionic acid (a preservative) - Potentially harmful mold inhibitor.

Poultry liver - Cheap source of liver flavoring, non-descriptive, often includes diseased tissues. Can become toxic to body.

Poultry fat (preserved with mixed tocopherols) - Non-descriptive, can be any fowl, often rancid prior to preserving with Vitamin E

Poultry fat (preserved with BHA) - Non-descript fat, possible carcinogenic preservative.

Poultry by-products - Ground up carcasses, can include dead, diseased fowl, all internal parts void of healthy meat, includes feet and beaks.

Poultry by-product meal - Ground up carcasses, can include dead, diseased fowl, all internal parts void of healthy meat, includes feet and beaks, concentrated.

Hydrochloric acid - Corrosive ingredient used as modifier for food starch, gelatin, as a pH adjuster and conversion of corn starch to syrup.

Food starch - Non-descript source can be from any grain, causes allergies, weight gain and poor digestion, cheap filler.

Fish oil (preserved with mixed tocopherols) - Non-descriptive, cheap "fish" source, often rancid prior to preserving with Vitamin E

Glycerin - Sweetens food, used as humectant (keeps food moist), interferes with nutrient assimilation.

Glyceryl monostearate - An emulsifier (breaks down fats), lethal to lab rats, still under investigation by FDA.

Glycine - Non-essential amino acid used as antacid, indicates very poor quality food.

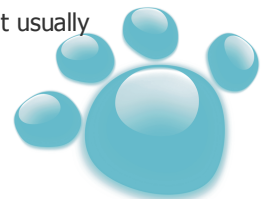
Ground corn - Is not "whole ground," this is misleading, often indicates poor quality, can cause allergies.

Pork liver - Cheapest source of flavoring, some iron, hard to digest. Liver can become toxic to the body.

Pork by-products - Can contain non-human-edible parts, diseased organs and tissues, pork's not the best meat for pets.

Phosphoric acid - A sequestering agent for rendered animal fats -- implies poor quality fats are used, source of phosphorous.

Ground rice - Filler -- has been linked to diabetes, always indicates white rice, not whole grain but usually floor sweepings from rice industry.



Petrolatum - Vaseline! Mild laxative effect when ingested. Petroleum is a carcinogen.

Poultry - Can include any fowl, non-descriptive, often includes diseased meat, non-human grade.

Caramel - Sugar-based adds to hyperactivity, or can be prepared by ammonia process associated with blood toxicity in lab rats.

Cellulose powder - Harsh on bowels, suspected to include recycled cardboard.

Beef tallow (preserved with BHA) - One of the worse kinds of fat, chemically preserved with potential carcinogen. Often produces allergies.

Beef by-products - Can include any internal part of the cow other than the meat, often from 4-D, rancid sources.

Calcium chloride - Used as a source of calcium but can cause digestive upset, heart issues.

Calcium propionate (a preservative) - Chemical. Potentially carcinogenic, antifungal.

Calcium sulfate - Plaster of Paris! Firming agent.

Beef tallow preserved with BHA and mixed-tocopherols (source of vitamin E) - Terrible source of fat, chemically preserved with potential carcinogen but uses "Vitamin E" to mislead consumer. Indicates very poor quality product.

Caramel color - Sugar-based or can be prepared by ammonia process associated with blood toxicity in lab rats.

Venison by-products - Contains all meat not fit for human consumption, diseased organs, tumors, promotes premature aging.

Beet pulp (sugar removed) - Fiber/filler, stills contains enough sugar for rush/addiction to food and hyperactivity.

Turmeric - Gimmicky spice to aid digestion.

Brewers yeast extract (saccharomyces cerevisiae fermentation solubles) - Liquid left over from brewery process, condensed. Can become toxic to the liver.

Cellulose - Harsh on bowels, suspected to include recycled cardboard. Can also be crushed peanut hulls.

Turkey by-product meal - Can include carcass, feet, beaks and diseased turkey organs, tumors.

Cane molasses - SUGAR!!! Leads to weight gain, hyperactivity and feeds arthritis, best used in treats, not supplements or foods.

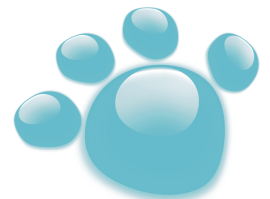
Wheat middlings - Sweepings off the floor causes allergies and digestive upset.

Beet pulp - Sugar-filled fiber/filler, can lead to hyperactivity and diabetes. Can be addicting to some pets.

Beets - Implies whole beet is more nutritious than beet pulp alone but still contains sugar which can lead to weight gain, diabetes, hyperactivity.

BHA (a preservative) - Chemical. Highly carcinogenic preservative.

Chicken by-product - Ground up carcasses, diseased internal organs, beaks and feet.



Wheat starch - Poor carbohydrate source causes allergies.

Dextrose - Sugar, feeds cancer, causes hyperactivity, weight gain.

Beef tallow preserved with mixed-tocopherols (source of vitamin E) - Beef tallow can be used restaurant fat! Misleading with "natural" Vitamin E preservative added. Indicates very poor quality product.

Bacon flavors - Does not say "natural" so it's possibly artificial, can be a carcinogen.

Wheat gluten - Poor protein source, used as a cheap, non-nutritive filler -- causes allergies.

Wheat bran - Indicates poor quality food, can cause allergies, best to have whole wheat.

Brewer's rice - Waste product from breweries, cheap, non-nutritive filler can be harsh on intestines and lead to diabetes.

Brewers dried yeast - Waste product (used for flavoring, protein, B-vitamins) which can become very toxic to the liver causes allergies and arthritis.

Brewers yeast - Waste product (used for flavoring, protein, B-vitamins) which can become very toxic to the liver causes allergies and arthritis.

Wheat mill run - Sweepings off the floor, causes allergies, digestive upset and feeds arthritis, leads to premature aging.

Corn oil (preserved with TBHQ) - TBHQ contains petroleum-derived butane, can be carcinogenic.

Corn gluten - Highly allergenic, adds sugar, is a poor protein source, interferes with digestion.

Yellow 6 - Artificial color, potentially carcinogenic food colorant.

Corn gluten meal - Waste product, cheap, non-nutritive filler but used as protein source -- can cause allergies and sugar imbalance.

Titanium dioxide color - Potentially carcinogenic artificial color used as white pigment.

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Animal fat (preserved with vitamin E) - Non-descriptive source indicates 4-D fat, regardless of "natural" preservative it is rancid, often from diseased tissue. Misleading to be preserved with vitamin E.

Animal fat (preserved with vitamin E mixed tocopherols) - Non-descriptive, cheap animal source, often rancid prior to preserving with Vitamin E

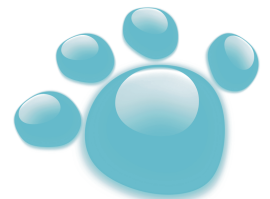
animal fat (preserved with mixed tocopherols) - Non-descript source, often rancid to begin with, regardless of natural preservative use afterwards, misleading.

animal fat (preserved with mixed tocopherols and citric acid) - Non-descriptive fat! Can be anything rancid or 4-D (dead, dying, disabled, diseased) regardless of natural Vitamin E and C preservatives.

Yellow 5 and other color - Possible carcinogens.

Thiamine hydrochloride - Cheapest, poorly assimilated source of Thiamine, Vitamin B-1, needed for nervous system and mental attitude.

Corn starch - Terrible filler, causes several health issues including allergies.



Corn starch-modified - Poor source of nutrients, protein, filler, binder.

Animal fat (preserved with BHA/BHT) - Non-descriptive fat source, indicates 4-D source chemically preserved with carcinogens.

Tallow - Causes poor health, disrupts digestion, can include rancid restaurant grease. Very bad fat source!

Animal fat - Non-descriptive source indicates 4-D fat chemically preserved, difficult to digest, potentially carcinogenic.

Animal digest - Rendered, by chemical and/or enzymatic process, non-descriptive animal tissues used for flavor.

Corn grits - Poor source of protein and carbohydrates, filler.

Chicken by-products (organ meat only), fresh - Can be poor quality hidden behind "organ meat only" and "fresh" still by-products which can include diseased organ tissue, tumors.

Yeast culture - Flavoring, source of protein, potentially toxic to the liver.

Trace minerals (potassium chloride) - Source of potassium to balance pH, small intestinal ulcers may occur, indicates lack of well-rounded supplementation.

Chicken flavors - Indicates artificial flavor which can be a carcinogen.

Trace minerals (sodium tripolyphosphate) - Cheap, potentially harmful source of phosphorous indicates lack of well-rounded supplements.

Artificial flavor - Can become carcinogenic. Produces allergies.

Chicken by-product meal - Ground up carcasses, internal organs, beaks, feet. Concentrated.

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